



## Hancock Art Walk 2022 **Information Sheet**



### **YOUR COVERAGE IS INVITED**

**WHAT:** 2022 Hancock Art Walk

**WHO:** Sponsored by the Hancock Hounds Dog Park (501c3), which is a New York State Not-for-profit Charitable Corporation in Hancock New York. Also sponsored and supported by Hancock Area Chamber of Commerce, The Campton's Art Gallery, Hancock Partners Inc (501c3), James Serio Real Estate, & Keller Williams Realty

**WHERE:** Walking Route is from The Campton's Art Gallery located at 169 E Front Street Hancock, NY 13783 to the Hancock Town Hall & Dog Park at 661 W. Main Street in Hancock, New York - dog park is located behind the main complex. Outdoor event, please dress for weather.

**WHEN:** All Day - Friday, December 6th - June 1st 2022 - WALKING EVENT

# HANCOCK NEW YORK'S 1ST ANNUAL ART WALK

## HANCOCK HOUNDS HIT THE STREETS TO SUPPORT THE ARTS

Hancock Area Chamber of Commerce and the Hounds Dog Park(HHDP) are pleased to announce the 1st Annual **Hancock Art Walk** to launch on May 6th during Mother's Day Weekend Celebrations. This walk is about celebrating mother's in all forms, says Richard Lowe - Vice President of the Hancock Area Chamber of Commerce. The 2022 **Hancock Art Walk** will host a "*Natural Beauty*" theme focused on Flora, Fauna & Fish to coincide with the [Festival of the Founding Fish](#) on May 20-23rd with the *Upper Delaware Scenic Byway*. The Hancock Art Walk will begin near the entrance of the Upper Delaware Scenic Byway, at the The Campton's Art Gallery located at 169 E Front Street Hancock, NY 13783 and run down E Front Street, circle the Hancock Town Square and then continue west along Main Street until reaching the Town Hall & Dog Park at 661 West Main Street with local artists displayed in local shop windows, and prominently displayed along the route from one end of the village to the other, terminating at the location of new dog park. The Hancock Town Hall has kindly agreed to lend artists the use of their parking fence to hang and display art for the Art Walk, for the temporary display for the month of May. Sponsors and support generously provided by the Hancock Area Chamber of Commerce, The Campton's Art Gallery, Hancock Partners Inc (501c3), James Serio Real Estate, & Keller Williams Realty.

HHDP has been fortunate to have incredibly talented members and local artists, who have contributed to our marketing success. Some of the featured local artists include: Bill Westmoreland, Geraldine Walsh, Vallessa Monk, Laura & James McManus who own and operate The Campton's Art Gallery and whose work is prominently featured along the Art Walk route. The Hancock Hounds Dog Park logo was designed by none other than the Emmy-Award winning artist and graphic designer of CBS fame, David Keller. David's wife Jill Keller serves as the Executive Director of HHDP. Jill Keller is also a famed artist who has been a professional food stylist for over 15 years, with clients that include fortune 500 corporations, national restaurant chains, and major media publications.

The 2022 art walk intends to serve as a significant attraction for travelers, homeowners, and passersby on the highway. The event's location will encourage people to get out and appreciate what the town has to offer. It will also demonstrate how we aim to incorporate arts and culture into all of our events which will not only stimulate the minds of those coming to the events, but will also make it look visually appealing from a distance encouraging future travel to Hancock and, in turn, Delaware county as a whole. Hancock Hounds Dog Park is a 501c3 New York State Not-for-profit Charitable Corporation. The completed dog park will be built across 1.5 acres of flat land conveniently located behind the Hancock Town Hall at 661 W. Main Street in Hancock, New York.

For years, the local community had sought ways to create this dog park, but didn't have enough knowledge on the process to get it off the ground. As Covid-19 started to work its way across the country this need became more urgent, as dogs and their owners became more isolated. The Town of Hancock, and particularly the local Dog Control Officer, Donna Torch, continued to reach out for help and support. Finally, in the summer of 2021 she found a team of local residents, Jill Keller and Ashley Rossi, who became co-chairs of the Dog Park committee that quickly grew in numbers.

Today the HHDP has more than 50 members supporting the build, and an Executive Board that is dedicated to bringing this vision to life. Jill Keller is the first Executive Director for HHDP and she, along with President Ashley Rossi, have put together a fast-moving team that in just six months has raised nearly six thousand dollars, in total, to get the organization off the ground, and the first dog run installed and opened by the end of 2021. "We envision a park that builds and fosters strong relationships between local community residents and well-socialized dogs," says Richard Lowe - Secretary & Design Director of Hancock Hounds Dog Park. "We want to create a space for public enjoyment, but also behavioral training, and community events that can teach canine safety to our youth."

The HHDP Committee is pleased to report that the dogs and their owners who enjoyed the park on the first open day, and enjoyed the design of a see-through, fenced-in, dog park that will provide a community environment for dogs to exercise and socialize, without harming the look of the natural landscape. The double-gated entry provides the owner with the opportunity to unleash his or her dog in a safe and confined area, eliminating the danger of the dog getting loose outside of the park. This system also allows the dog to become acclimated to being off-leash prior to entering

the main park, eliminating any potential "leash aggression" that may have occurred. Park rules are clearly posted at the entrance as well as online. All structures will be built to be non-permanent, but secured against theft or flood to allow the park to grow as needed, and maximize donations for expansion. This completed portion of the Dog Park will be "mixed-use" until the larger dog run is completed in Spring 2022.

The final fully-realized dog park, intended to be complete in Fall of 2022, will have two dog runs both large and small, and feature a unique collapsible training corner that can also be used as a "holding pen" when a dog needs to adjust to the new environment for proper training and for educational sessions. As Hancock is famous for its coveted stone quarries, the dog park will also feature natural cuttings of traditional and Lavender Bluestone, generously donated by Steve Zahler & family, which will form the new walkways and perimeters of the park. This will allow for proper landscaping, winter upkeep, and better handicap accessibility when the weather permits. Hancock Hounds also hopes to feature local artist installations such as: interior and exterior fencing artwork by local artists, photographers, and historic timelines of the town. The exterior of the park will have unique dog-friendly ornamental grasses and selected vegetation for ease of landscaping that can assist with seasonal drainage.

The dog park will also play host to an exciting new neighbor, as Hancock's new Electric Vehicle(EV) Charging Station will be built next to the dog park in May-August 2022. The two will share a common space between them, managed by HHDP allowing new visitors the opportunity to stretch their legs in style and enjoy the scenic area. This will also serve as a unique regional opportunity for guests to walk their dogs, and to learn more about local businesses. Both the EV Station and Dog Park will be featured as new amenities in Automotive GPS locator systems, accessible to motorists passing by. These types of new visitors will also be treated to a new and improved information Kiosk, both digital and traditional in Fall 2022.. These upgrades will begin to emerge across the entire Town thanks to the Hancock Area Chamber of Commerce, & Hancock Partners who are actively working to test a new pilot program this coming summer.. Their hard work and dedication to providing more signage, and local business exposure will truly unify the town's heritage aesthetic and blend it seamlessly with modern additions giving tourists and guests up to date information on dining, entertainment and cultural points of interest.

To ensure animal welfare near the EV Charging Station and the Town Hall parking area, Hancock Hounds has posed a unique design task to famed local metal worker Vallessa Monk of Monk Designs, who owns and operates Troutbrook Studios in Hancock, New York. Monk has been asked by HHDP to design "Tesla Inspired" exterior picnic tables and sleek matching benches to serve as a safety barrier for the dogs and their owners, with large natural bluestone serving as a natural barricade to prevent any accidents, and create a sense of community at both spaces. Once completed they would be a stylish and modern addition to the park and serve as a gateway to learn more about our historic downtown and local businesses that will be adorned as graphic images on the exterior walls of the dog park. HHDP hopes to work with local education organizations such as Hancock Central School, Eagle Scouts, or the Hancock Community Education Foundation to continue fully realizing the dog park's long term needs of student painted murals, student created agility equipment, and experimental modern water features that could truly enhance the final park design.

"The Hancock Hounds Dog Park is a testament to Hancock's growth in recent years and how we value new ideas, and listen to our neighbors," said Jerry Vernold - Town Supervisor. "Today is a treat for the Town of Hancock's owners and their pets." Perhaps most importantly, the new dog park will also serve as a regional gateway for more canine awareness for causes specific to animal welfare, adoption services, public safety, as well as general physical and mental health. As more people and their animals have been cut off from safely socializing, it remains important to create a safe space for dog owners to train and build trust with their dogs and other dogs in general. This will help establish trust and reduce territorial behavior. Most public parks have leash laws and are not suitable for this type of relationship building, so it's critical to have a place to make these meaningful connections. HHDP also hopes to create a new Animal Shelter for Hancock and foster local adoption programs with other regional partners.

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#### **ABOUT HANCOCK HOUNDS DOG PARK:**

Hancock Hounds Dog Park, Inc. is a NYS Not-for-Profit Charitable Corporation seeking its 501c3 status by the end of 2021, as an S20 NTEE community beautification charitable organization. When completed in 2022, the 1.5 acre dog park will measure approximately 100 feet by 175 feet and is divided into separate sections for small and large dogs. For more information about Hancock Hounds Dog Park, Inc, please visit [hancockhounds.com](http://hancockhounds.com) or email [info@hancockhounds.com](mailto:info@hancockhounds.com)

Stay tuned for more information on the continued fundraising efforts on [GoFundMe](#) and follow HHDP on social media using the handle @HancockHoundsDogPark - Please remember Hancock Hounds Dog Park still needs your help and support to finish building the dog park. Please visit the official website at [HancockHounds.com](#) and learn how you can help today!

**ALL MEDIA INQUIRIES:**

Please Contact: Richard Lowe

[info@hancockhounds.com](mailto:info@hancockhounds.com)

**MEDIA PHOTOS:**















## Hancock Art Walk 2022 Information Sheet



### WHAT IS THE HANCOCK ART WALK?

The Art Walk is organized by the Hancock Hounds Dog Park in Hancock New York. The event celebrates visual arts and our community May 6th - June 1st, 2022. Our goal is to provide visual artists with a platform to share their talents and gifts to enrich the lives of the community members. Artists are chosen by local businesses to display their artwork in Downtown Hancock Windows and online as a video walking tour the remainder of the year. Selected artists are paired with a participating Hancock businesses to install their exhibit on a set path from The Campton's Art Gallery to the Hancock Hounds Dog Park.

### APPLICATION PROCESS:

- Registration fees and portfolio submission deadline is **April 1, 2022**.
- Artwork will be judged by a jury of artists specific to your medium. The top scorers from each media will be accepted into ArtWalk.
- A letter regarding your application status will be mailed by **May 2, 2022**.
- Works that will not be considered, including but not limited to: kit work, manufactured items, molded ceramics (unless molds are designed by artist), dried flower arrangements, portrait photography or work produced by anyone other than the applying artist.

### UPON ACCEPTANCE:

- **Complete information will be provided regarding safety protocols prior to the event.**
- Artist will provide information and photos to be displayed on the digital platform and work with their host location to install their exhibit prior to the event.
- **Every artist who would like to be listed and marketed as part of the ArtWalk must go through the artist application process and be juried into ArtWalk regardless of any prior arrangement with a business.**

Thank you for your interest in ArtWalk. We look forward to receiving your application materials!

### How to apply:

**Online:** HancockHounds.com or Hancock-NewYork.com

**Mail:** Send the completed application, its contents and \$30 non-refundable entry fee to:

Hancock Hounds Dog Park Inc.  
ArtWalk 661 W Main St  
Hancock, NY 13783

**Submission Deadline:** May 1, 2022

Please **DO NOT** send original artwork or hard copy photographs. All content must be in digital format.  
Make all checks payable to Lancaster Festival.



# Hancock Art Walk Artist Application



Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_ City, State Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Website: \_\_\_\_\_ Medium/Media: \_\_\_\_\_

Average dimension of your artwork: \_\_\_\_\_

Approximate count of pieces that would be displayed: \_\_\_\_\_

Check if your work is:  Two-Dimensional  Three-Dimensional  Both

Check all boxes that apply regarding how you would display your art:

- Artwork is framed, securely wired and ready to hang on the wall  
 Artwork will be displayed on easels or pedestals (provided by artist)  
 Artwork will be displayed on screens or other \_\_\_\_\_ (provided by artist)

Have you already been in contact with a business? If yes, which business? \_\_\_\_\_

If selected, do you have a preferred location? \_\_\_\_\_

Please submit a flash drive containing the following:

- An artist statement explaining your process and inspiration. This will be used during the jury process to evaluate your work. (200 words max.) PDF format preferred; Word Document accepted. **PLEASE PROOFREAD YOUR STATEMENT FOR ERRORS!** We will print your statements AS submitted.
- Three to five jpeg images\* that are representative of the body of work you are exhibiting at the ArtWalk. Two additional detail shots, if necessary.

**\*PHOTO TIPS:** Photos should have a high resolution (**300 DPI or higher**). Artwork should be the focus of the picture. Any visible background should be complimentary to your artwork, not distracting.

\*\* The HancockArtWalk jury and/or committee reserves the right to reject any application based on content or quality. \*\*

## Artist Agreement

I have read the Information Sheet and hereby agree to all conditions outlined for the 2022 Hancock Art Walk. I understand that information outlined is subject to change due to the current situation of the COVID -19 pandemic. Safety protocols will be communicated to me closer to the event and I agree to follow the guidelines. All work that I exhibit will be my own original work completed within the last two years. My work will remain on display through May 6th - June 1st, 2022. Refunds will not be given for the application fee. I also understand that, if accepted, photographs of me and/or my work may be used for promotional purposes.

Artist Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Must be same as applying artist)